


The Gold Archive Standard

- The 24 Karat Gold Archive Standard
- 300 years longevity
- *Gold on Gold™* Construction
- Resistance to Environmental Degradation

 650
700 MB

certified 24X

 Gold

→ Mitsui Gold Archive CD-R: The Standard

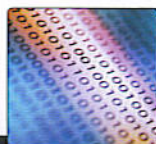
The Mitsui Gold Archive-Grade CD-R is Mitsui's highest performance recordable disc, providing longevity and durability far in excess of conventional CD-R. Every Mitsui Gold Archive-Grade disc uses robust *Gold-on-Gold™* construction to provide the maximum resistance to environmental degradation.

→ Data Storage for the Ages

The Archive-Grade CD-R was developed in response to user concerns about the viability of conventional CD-R media. Consumer grade discs frequently select dyes and reflective materials to achieve the lowest possible unit cost rather than the highest possible performance. These compromises are reasonable accommodations in the consumer market but they do not take into account the requirements of long-term archive applications and may be susceptible to rapid deterioration when subjected to heat, light, or humidity. The Mitsui Gold Archive-Grade CD-R is optimized for long life and provides demonstrably superior longevity and resistance to environmental degradation compared to conventional CD-R media.

→ Mitsui Gold CD-R for all your Archival Requirements

Long-term applications such as backfile conversion, e-mail archiving, and storage of classified correspondence can benefit from the Gold CD-R's strict quality control, 24 karat gold reflective layer and patented Phthalocyanine dye formula which offers storage life well in excess of 300 years.



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MITSUI
ADVANCED MEDIA, INC.
The Difference is Innovation

Mitsui Gold CD-R

Mitsui Gold CD-R

The **Gold Archive Standard**



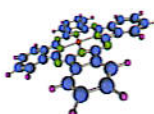
Diamond Coat™ Protection



100% Accuracy, even after 200 days sun exposure



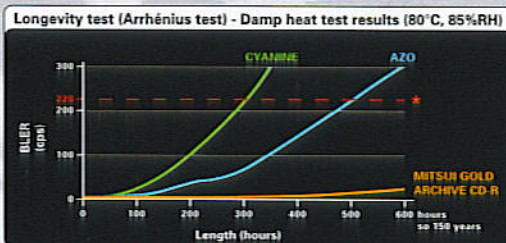
→ Mitsui Gold: 100% Mitsui



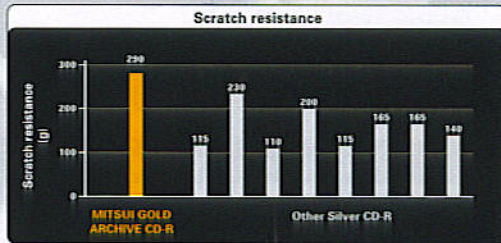
As one of the original manufacturers of CD-Rs, Mitsui has a long history of innovation and excellence in recordable media production. Mitsui Advanced Media, a global leader in the CD-R industry has manufacturing facilities in the USA, France and Japan. Because Mitsui CD-R's are made from the company's own raw materials, discs benefit from a consistency and process control which no other manufacturer can equal.



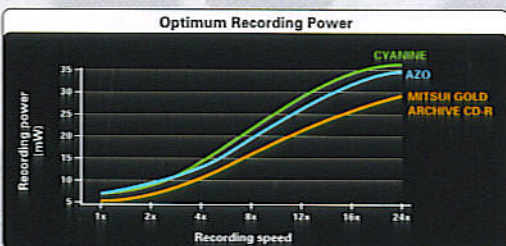
→ Technical specifications



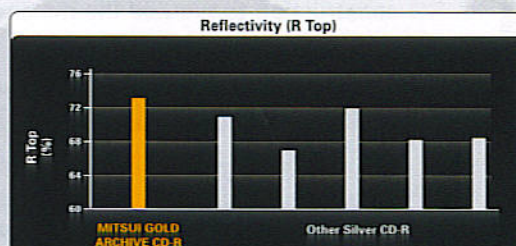
Mitsui CD-Rs offer long term storage integrity.



Highly durable Diamond Coat protective surface makes Mitsui CD-Rs highly resistance.



Mitsui CD-Rs require less recording power, thus expand the lifetime of your recorder.



Mitsui's Phthalocyanine Dye and gold reflective layer for best performances.

→ Packaging



→ Other characteristics

	Available for thermal printing	WHITE	GOLD
	Available for ink jet printing	WHITE	GOLD
	Custom Silk Screening upon request		

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